



Cookie Policy

What are cookies?

A cookie is a file which is downloaded on your computer when you access certain web pages. Among other things, cookies allow a web page to store and retrieve information about user or device-specific browsing habits. Depending on the information which they contain, and the way the equipment is used, they can also be used to recognise the user.

Cookie Law

In accordance with the provisions of Legislative Decree No 196/03 your personal details will be processed exclusively by the Oggetti dal Mondo by means of its own personnel and for the purpose of providing you with the service that you have requested. Please note that your details will not be divulged or communicated to any third party under any circumstances whatsoever. The text of the latter section is transcribed below:

Section 7 (Right to access personal data and other rights)

1. A data subject shall have the right to obtain confirmation as to whether or not personal data concerning him exist, regardless of whether the same has already been recorded or not, and the communication of such data in intelligible form.
2. A data subject shall have the right to be informed: a) about the source of the personal data; b) of the purposes and methods of processing; c) of the logic applied to the processing, if the latter is carried out with the help of electronic means; d) of identification data concerning the data controller, data processors and the representative appointed as per Section 5 (2); e) of the entities or category of entities to whom or to which the personal data may be communicated and who or which may become aware of said data in their capacity as designated representative(s) within the territory of the State, as data processor(s) or as person(s) in charge of data processing.

3. A data subject shall have the right to obtain: a) amendments, rectification or, when interested in such processes, any integration of the data; b) erasure, anonymization or blocking of data that have been processed unlawfully, including data the retention of which is unnecessary for the purposes for which they have been collected or subsequently processed; c) certification to the effect that a notification has been submitted to the entities to whom or to which the data were communicated or disseminated concerning the operations provided for in points (a) and (b), also in relation to their contents, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.

4. A data subject shall have the right to object, in whole or in part, a) on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection; b) to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct sales or otherwise for the performance of market or commercial communication surveys.

Which types of cookies do we use?

This website uses Cookies, and other similar mechanisms (henceforth, Cookies). Cookies are files sent by a browser via a web server, which register the activity of the User on a determined web page or on all the websites, apps and/or services of Oggetti dal Mondo (henceforth, the Services). The main goal of Cookies is to allow Users faster access to the selected Services. Furthermore, Cookies personalise services and advertising, meaning each User can be offered the information which may be of greatest interest to them, according to the ways in which they use the Services.

This website uses cookies to improve and personalise its Users' browsing experience. Cookies are assigned to an anonymous User and their computer, and do not contain any reference which pertains to the User's personal details. The User can configure their browser to notify of and reject cookie installation instigated by Oggetti dal Mondo, without stopping the User from accessing site content. We should, however, note that the usability of the web page might decrease in this case.

Registered Users who log in or start a session can benefit from more personalised services designed for their profile, thanks to the combination of data stored in cookies with personal information used while registering. With this goal in mind, these Users authorise the use of this information, without altering their right to reject or disable use of cookies.

Additionally, Oggetti dal Mondo can keep informed of the Services solicited by Users, meaning they can put at their disposal suitable information for the tastes and preferences of each User.

Oggetti dal Mondo also uses Web Bugs, which are tiny transparent images inserted in emails. When the User opens the email, this image is downloaded along with the rest of the content it includes. This shows if an email has been opened or not, as well as recording the IP address which

the Bug has been downloaded from. This website uses this information to obtain statistics about and analyse its Users' reception of emails.

Classification, aims and implementation of cookies on oggettidalmondo.com:

Cookies can be divided into session-only and permanent, according to how long they last. The former expire when the User closes their browser. The latter expire when they've completed their designated purpose (for example, keeping the User identified in the website's Services) or can be manually deleted.

REGISTRATION COOKIES: Registration cookies are generated once the User has registered or previously opened their session, and are used to identify them in the Services section with the following objectives in mind:

Keeping track of the user. If a Service is closed and then reopened using the same browser or computer, the user will remain identified, making for easier site navigation. This mode can be switched off by clicking "close session", which eliminates the cookie and means the User must open the session again to be identified the next time they use the Service in question.

Additionally, some Services might be connected to social networks like Facebook. When the User registers in a Service with social networking features, the network is authorised to save a persistent cookie which remembers their identity and guarantees access to the Services until it expires. The User can delete this cookie and revoke access to the Services by updating their preference in the social network in question.

ANALYTIC COOKIES: Each time a User visits a Service, a tool created by an external provider (specifically, Google Analytics, Comscore and any others which might be added to this list in the future) generates an analytical cookie in the User's computer. This cookie, which is only created by visits, is used to anonymously track the User's subsequent visits to this web page. The main reasons for this include:

Allows anonymous tracking of browsing Users via the Cookie (only browsers and devices can be identified, not people). This means approximate numbers of visits and visit times can be recorded.

Identifying (again, anonymously) the most often-visited, and therefore most relevant content for Users

Knowing if the User who is browsing is new or a repeat visit.

Important: Unless the User decides to register for one of Oggetti dal Mondo Services, the cookie will never be associated with any personal information which could identify them. These cookies will only be used with purposefully-created statistics which help optimise the User's experience on the site.

Google analytics: <http://www.google.com/analytics/learn/privacy.html>

PUBLICITY COOKIES: This type of cookies allow the information in adverts shown to each anonymous User in the website's Services to be amplified. Among others, they store the duration or frequency in which different advertising positions are visualised to be recorded, as well as interactions with these, or browsing patterns and/or User behaviour which allows a profile of advertising interest to be defined. In this way, they allow adverts of interest to the User to be shown.

Third-party cookies policy: As well as the advert managed by Oggetti dal Mondo' Services section, this web site offers the option to advertise via third parties (Ad-Servers). Because of this, these third parties will be able to store cookies sent from the user's browser when using Oggetti dal Mondo' Services, as well as being able to access the information stored within these cookies.

The companies which generate these cookies have their own privacy policy. DoubleClick (Google) is one business used to manage these services.

For more information, please see <http://www.google.co.uk/policies/privacy/ads/#toc-doubleclick> and <http://www.google.co.uk/policies/privacy/ads/>.

How do I disable cookies in the most common browsers?

Normally, it's possible to set browsers to reject cookies, or to stop accepting the cookies of one Service in particular.

All modern browsers allow you to update cookie preferences. These setting are normally found in Options or Settings in your browser menu. Here, you can also configure your browser or email provider, as well as install free tools to help you avoid downloading Web Bugs when you open an email.

We offer guidance on how to access the cookie preferences menu, and, where necessary, on browsing privacy in each of the main browsers:

Internet Explorer: Tools -> Internet Options -> Privacy -> Settings. For more information, please consult Microsoft's customer help services, or the Help section of your browser.

Firefox: Tools -> Options -> Privacy -> History -> Personalised Setup. For more information, please consult Mozilla's customer help services, or the Help section of your browser.

Chrome: Configuration -> Show advanced options -> Privacy -> Content settings. For more information, please consult Google's customer help services, or the help section of your browser.

Safari: Preferences -> Security. For more information, please consult Apple's customer help services, or the help section of your browser.

What happens if cookies are disabled?

Some functions of the Services will be disabled, such as, for example, the ability to remain identified and receive location-specific information.

CHANGES AND UPDATES IN PRIVACY/COOKIES POLICIES:

Oggetti dal Mondo may modify this Cookie Policy in function of legal requirements, regulations or with the aim of adapting this policy to instructions specified by the Italian Agency for Data Protection. Because of this, Users are advised to revisit periodically.

When a significant change in this Cookie Policy occurs, it will be communicated to users via the web or in emails to registered Users.

